# **WIYL 26**

Kentuckianas 24 Hour Christian Television 825 University Woods Dr. Suite 11 New Albany, IN 47150 (812) 949-9595 fax (812) 949-8088

### **September 24, 1996**

Mr. William F. Caton **Acting Secretary Federal Communications Commission** 1919 M Street, N.W. Washington, D.C. 20554

> RE: Comments on FCC Docket MM 87-268

DOCKET FILE COPY ORIGINAL

C.P25106

Dear Mr. Caton,

Mr. Caton,
Enclosed please find 15 copies of our comments on Docket MM 87-268, concerning its "Sixth further notice of Proposed rule making". I respectfully request that you would distribute a copy to each commissioner and the chairman.

Thank you for your attention in this matter.

Sincerely,

John W. Smith, Jr.

President

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Kentuckianas 24 Hour Christian Television

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Federal Communications Commission 1919 M Street, N.W. Washington, D.C. 20554

Dear Commissioner,

It has come to our attention that the FCC is accepting comments on Docket MM 87-268. We understand that the proposed rulemaking would possibly disrupt the LPTV service in our community and others.

WJYL-LP 26 Clarksville is the flagship station for a network of community LPTV stations that serve Southern Indiana, Greater Louisville and North Central Kentucky. We were one the first LPTV operators to sign on the air in 1986 with W05BE Jeffersonville. We were the first LPTV station to sign on the air in our area and have successfully operated and programmed our niche programming, without the benefits of cable for over a decade. In 1993 we signed on our first UHF LPTV station WJYL-LP, enabling us to reach a greater distance and a more diversified audience. Since then we are being translated on W08CT Louisville, Kentucky and W65CX Elizabethtown, Kentucky.

WJYL-LP is a locally owned and operated 24 hour religious station with our own production studios and control room. We broadcast two hours of daily local programs that are targeted at an upper demographic, many of them shutins that cannot attend a local service. Since our inception we have received over 3000 letters a year from individuals thanking us for the unique programming (see enclosed samples).

During the holidays we collect and distribute hundreds of food baskets to the needy. One year we gave over 500 food baskets to the poorest project in Kentucky, we were the top story on the local Tv news that evening. The city of Louisville asked us to return and do it again.

Many of the area's local churches and ministries have been able to access television exposure via WJYL, exposure they would otherwise not receive from the network stations. We have created an open forum that has tackled tough issues such as, race tensions after the Rodney King incident and a heated vote on riverboat gambling. We have provided public affairs programming to our Congressman, Senators, and local officials.

In a tireless effort to obtain cable carriage we have negotiated a channel on TKR cable of Greater Louisville. This will take affect in the next several months, (See attached letter). As you know, this is no small achievement.

In order to better serve our community we just recently borrowed over \$100,000.00 to upgrade and facilitate transmitter sites and studio gear. We have 2 applications on file to construct channels in two new communities. Many of our employees have went on to full time careers in broadcasting, including a program director, production director and a news editor.

We feel strongly about the LPTV service in our community and have proven it by constructing and programming them in the ideal fashion of the LPTV branches intentions. It is with these facts in mind that we urge the commission to see LPTV is a viable, growing entity that must be preserved at all costs. Many of us have invested our life savings and credit into the financing of these stations. In the absence of channel allocation or displacement an economic disaster could be on the hands of the LPTV operator.

I would like to make the following suggestions for the FCC to consider.

- 1) The current mileage separation and taboo's could be altered, based on the difference in receiver technology and quality. If these tables were calculated in the early stages of Tv development, why shouldn't they be evaluated using modern day sensitivity and rejections? Just as the FCC 80-90 docket created hundreds of new fm channels, this could restructure the Tv band as we know it.
- 2) In planning the digital portion of the dial, allocate a complete different set of frequencies be allocated to DTV. These channels would appear as a continuos part of the TV tuner, (much like the AM expansion) and be labeled as D1, D2, D3 etc... If current receivers will not be digital compatible, then the need is only to create a standard that would satisfy the design of sets to be purchased by consumers.
- 3) In the race to become digital, most cable companies are presently installing fiber optics to accommodate the technology. Since most all high power stations enjoy must carry privileges, it would seem logical for the station and cable company to provide the digital standard on cable. This makes even more sense, since most communities boast an 80% subscriber base. Furthermore, we have heard tell that the high definition tuners would run as high as \$3500 per 20" set. This limits many consumers who watch off air from buying one.
- 4) Perhaps a study of the internet could deliver DTV to homes via a computer modem that would convert video and adapt to present day tuners, making them more readily available and compatible.
- 5) If channel displacement is the last resort, allocate a group of channels and designate them as LPTV channels. This would create the need to make changes in facilities, however, it would remove LPTV from the equation and facilitate our service to the community.

In closing, we feel that with proper time and study there is a viable solution to the co-existence of LPTV and DTV. We respectfully ask the commission to please consider the LPTV service as an important one that meets the needs of many thousands of citizens.

Sincerely yours,

John W. Smith, Jr.

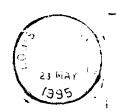
President

enclosures JWSj/ds Dear John and Darlene,

It's been some time since I've written you. I am blessed by your ministry and hope that you'll be around for ever. I can't tell you how much I love WJYL - TV and Joy FM. Keep up the good work, and please keep me in prayer. Thanks again for your manistry, and your hard working staff. At time's WJYL is what keeps me going.

Yours in Christ Robert Baugh

> Robert R. Baugh 610 Higgins Dr Jeffersonville, IN 47130







## April 6, 1994

Dear WJ 1L,

Thank you so much Jor being on the oir. I didn't even know you existed. I don't have cable T.V. and was just turning the channel and Jound you. I snjoy TBN so much. I can't tell you in words how you have blessed me.

Thanks again, Yours in Christ Jesus, Linda Duks.



Linda S. Duke 6814 Brooklawe Dr. #1 Lou, Ky HO214





WTYL-TV P.D.Box 1547 Tesserconiville TNI HMIRI Dear John + Darlene,

The stations remain a blessing.

They are like an oasis in a

dark and barren land. Heep

up the good work.

Bob & Gloria Nichols 5402 Old Heady Road Louisville, Kentucky 40298

**□**□ #1

Bob Nichol



## WJYL-I.V

PO BOX 1547 JEFFERSONVILLE N 47131-1547



133 South Third Street Louisville, KY 40202 Ph: (502) 584-6111 Fax: (502) 585-1536 www.TKRCABLE.com

March 22, 1996

Mr. John W. Smith, Jr.
President
WJYL-TV 26
825 University Woods Drive
Suite 11
New Albany, IN 47150

Dear Mr. Smith:

Thank you for your recent letter regarding channel carriage on TKR Cable of Greater Louisville. I would like to voice again our position that we are willing to carry WJYL once we expand our lineup through the use of digital technology. Currently, this is planned for implementation during late 1996 or early 1997.

To accomplish the addition to our lineup please contact Reba Doutrick during the latter part of the year.

Charles F. King

Vice President/General Manager

/dlg

Sincere

cc:

Tom Burnett Reba Doutrick Roger Hilkert Doug McKenzie Gary Urban